

# Rosalia—The Latest Information and an Appeal for Volunteers

*Our work on creating Rosalia has come a long way, and we want to share more of the details of this promising event to revel in the peak of rose bloom.*

## **ENGULFED IN ROSES—ROSALIA IS ABOUT GIVING ROSE JOY**

- 4000 square feet of Historic Roses
- Hanging from the rafters
- Clipped in hair, hanging from shoulders
- Roses, roses, roses, roses roses

## **THE ROSE ALTAR—ROSALIA IS ABOUT MEMORIALS**

- Departed mentors of old roses recalled
- The Loved One—place a flower for a friend

## **A SALE OF RARE ROSES—SUPPORT FOR A GREAT COLLECTION**

- From the Friends of Vintage Roses: rare gems
- From Alexander Gardens: Climbers, ramblers and tough companion plants
- From Burlington Roses: Choice selections from Burling Leong

## **BOOKS FOR THE ROSE-CURIOUS—A SALE OF OLD BOOKS AND MORE.**

Sponsored by the Heritage Rose Foundation, Frances Grate and Denise Gilmer

- Deeply discounted publications from HRF
- Private library donations from 2 old rose fanatics
- JUNIOR DISCOUNTS—Under 30? Extra discounts for you.

## **DEMONSTRATIONS & TALKS**

- Noon to 1pm Burling Leong: Propagating roses, slides & demo
- 1:30 to 2:30 pm: Cemetery roses—the Essence of Rosalia
- Anita Clevenger, Sacramento City Cemetery
- Sandy Frary and the Rose Brigade, Santa Rosa Cemetery
- Connie Stevens Hilker, Richmond Virginia's Hollywood Cemetery
- Gregg Lowery, collector and distributor of cemetery roses

## **VENUE NOTES**

Be sure you are on our email list. In a few days we will be sharing information about the venue in Sebastopol, and about where to go, what to eat & drink, who to see and why Sebastopol is so wonderful!



*Images on this and the following 2 pages are by the Pre-Raphaelite painter John William Waterhouse.*





## A Festival is Not a Flower Show!

### **VOLUNTEERING AND GIVING = ROSALIA**

We are pushing the boundaries of traditional spring flower displays by choosing Rosalia as our theme. This ancient Roman festival was about doing, not about watching. In essence it was about adorning yourself and others with rose flowers, about smelling and holding and experiencing roses at the height of spring when nature reminds us of the cycle of life.

We invite you to the complete festival which has already begun and will continue in the weeks ahead up to May 18th, the culmination of rose joy.

We invite you to volunteer. And we NEED you to volunteer. There are hundreds of roses to be picked, processed and made ready to share with others. Chaplets and garlands, ropes and chains and curtains, chandeliers and obelisks—all these decorations are calling to you to join in on the fun.

So, here is a list of the jobs we need your help on, when they happen, and how much time is involved for a volunteer.

Please email to Gregg Lowery at [curator@thefriendsofvintageroses.org](mailto:curator@thefriendsofvintageroses.org)

Leave your full name, best email address and what job on what day you would like. Our crunch time will be the week leading up to the 18th, beginning Saturday, May 11th.

#### ■ **ROSE SALE PLANT**

##### **PREPARATION,** Dirt

Days through 5/11 and weekdays by appointment with Gregg, at the garden, 3003 Pleasant Hill Road, Sebastopol. Inventorying, labeling, weeding, feeding and primping our beauties. 3 to 5 volunteers for a day or more.

■ **VASE GATHERING:** We have already brought in donated and purchased vases but still remain short. In particular we







need larger vases, 12" to 18", approximately 30, clear glass, but we are open to offers. 1 or 2 volunteers, on your time.

■ **BOOK SALE:** Inventory, pricing, cleanup, signage, packing (all in advance), delivering to the hall and setup, as well as manning the booth for an hour or so on May 18th. Would love to give this to one person or two; Gregg is already working on it. 1 or 2 volunteers, now through May 18; on your time in Sebastopol.

■ **TRANSPORT OF MATERIALS** to

Wischeman Hall on Friday, May 17 and Saturday AM, May 18. Truck or van would be very helpful. 3 to 4 volunteers.

■ **FLOWER PICKING:** The creme de la creme of volunteer tasks. Thursday & Friday, May 16th & 17th in Sebastopol & Santa Rosa with Gregg. We will pick blooms in 3 or 4 gardens including the Friends garden. Locales and tools required will be shared with the group nearer to the date. We are NOT labeling individual flowers, but there will be some order in how stems are grouped. 6 to 10 volunteers with pruners & buckets.

■ **FLOWER ARRANGING:** Working with Pamela Temple and Jennifer McClendon we have hundreds of flowers to process and arrange in bouquets, as individual stems to give away, in clips and garlands and much more. Pamela has been working

on creating the props for flower holders, however she very much needs help. 3 to 4 volunteers on Dirt Days or by arrangement at home to assist now through May 12. 4 to 6 volunteers to help May 17 and May 18 at Wischemann Hall.

■ **SET UP AND BREAK DOWN:** May 17 and May 18th, Wischemann Hall. Set up tables and chairs, assist with canopies in plant sale area, help to move bouquets and rose decor into place, Our breakdown is particularly important as we have only 2 hours from the end of Rosalia to remove everything and clean the hall. 6 to 7 volunteers.

■ **SALES ASSISTANT** for payment processing. 1 volunteer, May 18 for 2 hours.

■ **AUDIO-VISUAL AID** for 1 hour on May 18th, 10 am to 11 am. 1 volunteer to set up projector.

■ **ADVERTISING** locally and in the Greater Bay Area. We have some really killer posters and business cards as handouts to get into places where folks can learn about Rosalia. This is for the extraverts in our ranks! 1 to 3 volunteers, as soon as possible.

